

2009 editorial calendar

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JANUARY

Ad Closing: 12/8 Ad Due: 12/10

DATA CENTER FEATURE

High-speed Connectivity

WIRELESS FEATURE

802.11y

OTHER FEATURES

- Voice over IP
- Raw materials for cable

eNEWSLETTERS

1/14: BICSI preview
1/28: IDC blocks

BONUS DISTRIBUTION:

- BICSI Winter Conference
January 18-21, Orlando, FL

FEBRUARY

Ad Closing: 1/7 Ad Due: 1/9

DATA CENTER FEATURE

Airflow-management
considerations

SECURITY FEATURE

Systems standardization

OTHER FEATURES

- Cabling K-12 environments
- Audio/visual cabling systems

eNEWSLETTERS

2/11: Fiber-optic safety
2/25: Patch panels

BONUS DISTRIBUTION:

- AFCOM Data Center World
March 8-12, Las Vegas, NV
- Electronic House Expo
March 10-14, Orlando, FL

MARCH

Ad Closing: 2/12 Ad Due: 2/16

DATA CENTER FEATURE

Cable placement and support

WIRELESS FEATURE

Cabling for high-speed WLANs

OTHER FEATURES

- Environmental programs
(WEEE, REACH, RoHS)
- Residential Cabling

eNEWSLETTERS

3/11: Training and education
3/25: Fiber-optic connectivity

BONUS DISTRIBUTION:

- OFC/NFOEC
March 24-26, San Diego, CA
- ISC West
April 4-5, Las Vegas, NV

APRIL

Ad Closing: 3/4 Ad Due: 3/6

DATA CENTER FEATURE

In-row cooling

SECURITY FEATURE

RFID

OTHER FEATURES

- Cabling hospital/healthcare facilities
- Ethernet in the First Mile

eNEWSLETTERS

4/1: Data centers
4/15: Standards roundup
4/29: Labeling equipment

BONUS DISTRIBUTION:

- ACUTA
April 19-22, Atlanta, GA
- BICSI Spring Conference
May 11-13, Baltimore, MD
- CEDIA
TBA

MAY

Ad Closing: 4/3 Ad Due: 4/7

DATA CENTER FEATURE

Fibre Channel over Ethernet

WIRELESS FEATURE

Testing WLANs

OTHER FEATURES

- Installer training programs
- Intelligent buildings

eNEWSLETTERS

5/13: Multimedia cabling
5/27: BICSI wrap-up

BONUS DISTRIBUTION:

- Interop
May 17-22, Las Vegas, NV
- NXTcomm
June 8-11, Chicago, IL

JUNE

Ad Closing: 5/7 Ad Due: 5/11

DATA CENTER FEATURE

Enclosures

SECURITY FEATURE

Testing IP surveillance systems

OTHER FEATURES

- Cabling a government building or campus
- Grounding/bonding cabling systems

eNEWSLETTERS

6/10: Power protection
6/24: Cable management

BONUS DISTRIBUTION:

- InfoComm
June 17-19, Orlando, FL

JULY

Ad Closing: 6/5 Ad Due: 6/9

DATA CENTER FEATURE

10GBase-T in use

WIRELESS FEATURE

Video over WLAN

OTHER FEATURES

- Energy-efficient Ethernet
- Cabling for digital signage

eNEWSLETTERS

7/8: Singlemode fiber-optic cable
7/22: Cable-hanging hardware

AUGUST

Ad Closing: 7/8 Ad Due: 7/10

DATA CENTER FEATURE

Server Technologies

SECURITY FEATURE

Product interoperability

OTHER FEATURES

- Cabling a hospital environment
- Power over Ethernet Plus

eNEWSLETTERS

8/5: Data centers
8/19: Firestopping

BONUS DISTRIBUTION:

- OSP Expo
September 2-3, Minneapolis, MN
- CEDIA
September 10-13, Atlanta, GA

SEPTEMBER

Ad Closing: 8/5 Ad Due: 8/7

DATA CENTER FEATURE

Data Centers: Media options

WIRELESS FEATURE

WLAN designs

OTHER FEATURES

- Media conversion
- Fiber-optic testing

eNEWSLETTERS

9/9: Patch cords
9/23: Estimating software

BONUS DISTRIBUTION:

- BICSI Fall Conference
September 21-24, Las Vegas, NV
- AFCOM Data Center World
TBA

OCTOBER

Ad Closing: 9/3 Ad Due: 9/8

DATA CENTER FEATURE

Next-generation multimode fiber

SECURITY FEATURE

Situation/event management

OTHER FEATURES

- Cabling a casino
- Intelligent physical-layer management

eNEWSLETTERS

10/7: BICSI wrap-up
10/21: Wireless test equipment

BONUS DISTRIBUTION:

- SCTE's Cable-Tec Expo
October 28-30, Denver, CO
- NECA
November 8-12, Orlando, FL
- ISC East
TBA

NOVEMBER

Ad Closing: 10/7 Ad Due: 10/9

DATA CENTER FEATURE

Implementing EPA best practices

WIRELESS FEATURE

WLAN standards

OTHER FEATURES

- Cable-pulling lubricant
- Fusion splicing

eNEWSLETTERS

11/4: Distributor services
11/18: Conduit and innerduct

BONUS DISTRIBUTION:

- Electronic House Expo
TBA

DECEMBER

Ad Closing: 11/4 Ad Due: 11/6

DATA CENTER FEATURE

40- and 100-GbE

SECURITY FEATURE

Access control

OTHER FEATURES

- Cabling a manufacturing plant
- Fiber-inspection equipment

eNEWSLETTERS

12/2: Copper test equipment
12/16: Free-space optics
12/30: Year-end review

Issue mails by the 15th of each month.