

# How to submit articles to **Cabling** *Installation & Maintenance*

Send Article Queries and Other Questions to:

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## Our Audience

*Cabling Installation & Maintenance* reaches professionals who perform three critical functions: the design, installation, and management of cabling and wireless systems for communications applications. Their jobs are both technology-based and hands-on. To best serve our audience's information needs, we try to deliver articles written from at least one or perhaps both of those perspectives. Our audience benefits most from learning how something works in a practical, hands-on sense, as well as understanding the technological developments that enable increased performance of products and systems.

We are particularly interested in application stories, case histories, how-to tips, and similar nuts-and-bolts approaches to subjects of interest to our audience. Contributions to *Cabling Installation & Maintenance* should be technology-based or problem/solution-based, not focused on a particular product or brand.

## General Specifications

- Articles written for publication in *Cabling Installation & Maintenance* should be 1,500 to 2,000 words in length. We prefer to have several photos or illustrations from which to choose for inclusion with the article.
- Generally articles and accompanying graphics are due to the editor two months before the intended publication date; February 1 for the April issue, for example.
- Contributions must be exclusive to *Cabling Installation & Maintenance*.

## Article Types

*Cabling Installation & Maintenance* publishes articles covering cabling-system technologies and practices from a number of angles—in-use case studies, design and installation techniques, standards updates, and others. Here are some recommendations for the most common article types.

**CASE HISTORY/APPLICATION:** The ideal article starts with a problem to be solved, then describes how a solution was reached and implemented. To the extent possible, discuss actual design and installation practices used during the project. Please do not structure the article in such a way that a specific vendor and/or its products are presented as a panacea.

**STANDARDS UPDATES:** Our readers are interested in standards activities taking place within such organizations as the TIA, ISO, IEEE, and BICSI. We understand that participants in these organizations' standards-creation groups do not provide official reports or speak on behalf of the groups of which they are part. When participants in standards-creation author articles for our audience, they speak for themselves and/or their employers. As such, standards-related articles appearing in *Cabling Installation & Maintenance* often include information on the practical applications of those standards to the design, installation, and management of structured cabling systems.

**PERSPECTIVE:** We offer the opportunity for opinion-based, "guest editorial" style commentary in the form of our Perspective column. The Perspective column is published periodically, when the contributor and editorial staff agree that an opinion-based article is worthwhile because it will provide the audience with useful, helpful information. Authors of Perspective columns should present a carefully reasoned argument, perhaps backed by original research, a demonstration, or other information not readily available to the audience.